Here is actual code from a locally saved snapshot of the Highlights.com home page taken 3-9-10, with references ‘fixed’ so it would work in this context correctly. Callout notes are written in the left column box as appropriate. Source code from homepagetestLOCAL is online at <http://www.studioadam.com/code_samples/homepagetestLOCAL.htm>

HTML Title tag is essential SEO practice.

Good meta tags like title, descriptions… also essential for SEO.

The version of this code I had (probably about a year old) was taken from the live site which had all of the CSS and JS files concatenated together into one file that got renamed a few times each day (ostensibly for security reasons). This is why there’s one main CSS file and one main JS file that have extra line breaks and spacing removed.

Note also that there’s some Drupal code in here as well that only an Admin would get.

<!DOCTYPE HTML PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN" "http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">

<html><head>

<meta http-equiv="Content-Type" content="text/html; charset=UTF-8">

<title>Highlights for Children - Magazines, Puzzle Book Clubs, Games, Gifts and Toys</title>

<!-- Display meta tags: begin -->

<meta NAME="title" CONTENT="Highlights Home Page" />

<meta NAME="copyright" CONTENT="Highlights for Children" />

<meta NAME="description" CONTENT="Online Games for KidsHighlightsKids.com PuzzlemaniaKids.comCheck out our other sitesHighlights for Teachers Highlights for ParentsFeatured Fun High FiveFind Out More about High FiveMore Magazines Turtle GirlFind o" />

<meta NAME="keywords" CONTENT="highlights, children, magazine" />

<!-- Display meta tags: end -->

<link type="text/css" rel="stylesheet" media="all" href="[homepagetestLOCAL\_files/css\_019cb3150f4aee814cf5951b9fdbaace.css](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL_files/css_019cb3150f4aee814cf5951b9fdbaace.css)" />

<script type="text/javascript" src="[homepagetestLOCAL\_files/js\_d1cb8c22e2fcc4e38f45cce41090e152.js](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL_files/js_d1cb8c22e2fcc4e38f45cce41090e152.js)"></script>

<script type="text/javascript" src="[homepagetestLOCAL\_files/browser\_detection.js](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL_files/browser_detection.js)"></script>

<script type="text/javascript">

<!--//--><![CDATA[//><!--

jQuery.extend(Drupal.settings, { "basePath": "/", "admin\_menu": { "margin\_top": 1 } });

//--><!]]>

</script>

<script type="text/javascript">

Example of javascript coding that I and my fellow web developer adapted to our needs. It controls the rotating ad space on the home page.

It is set to automatically rotate through the 3 ads but if the user clicks on one of the ‘buttons’ under the ads it will hover on that ad for double the time, allowing the user time to read it and click. If the user does not click the ad it will eventually return to rotation.

<!-- hide from non JavaScript Browsers

//Original Ticker By Dynamic Drive (http://www.dynamicdrive.com) -- Edits by AC & SH

var ie4=document.all

var curindex=0

var totalcontent=0

var running = true;

var timingvar;

var rotation\_timer=5000;

var the\_images = new Array('img-hfcsite-main/feature-iphone-background.jpg','img-hfcsite-main/feature-iphone-spacer.gif','img-hfcsite-main/feature-iphone-new.gif','img-hfcsite-main/feature-iphone-head.gif','img-hfcsite-main/feature-iphone-learnmorebt.gif','img-hfcsite-main/feature-iphone-buybt.gif','img-hfcsite-main/feature-PZ-new.jpg','img-hfcsite-main/feature-hphotlink-back.jpg','img-hfcsite-main/feature-hphotlink-spacer.gif','img-hfcsite-main/feature-01-bt-off.png','img-hfcsite-main/feature-01-bt-on.png','img-hfcsite-main/feature-02-bt-off.png','img-hfcsite-main/feature-02-bt-on.png','img-hfcsite-main/feature-03-bt-off.png','img-hfcsite-main/feature-03-bt-on.png','img-hfcsite-main/feature-04-bt-off.png','img-hfcsite-main/feature-04-bt-on.png','img-hfcsite-main/feature-05-bt-off.png','img-hfcsite-main/feature-05-bt-on.png');

function get\_total(){

if (ie4){

while (eval("document.all.content"+totalcontent))

totalcontent++

}

else{

while (document.getElementById("content"+totalcontent))

totalcontent++

}

}

function contract\_all(){

for (y=0;y<totalcontent;y++){

document.getElementById("content"+y).style.display="none"

yPlusOne = y+1;

document.getElementById("featurelink" + yPlusOne + "image").src = "img-hfcsite-main/feature-0" + yPlusOne + "-bt-off.png";

}

}

function expand\_one(which){

contract\_all()

whichPlusOne = which+1;

document.getElementById("featurelink" + whichPlusOne + "image").src = "img-hfcsite-main/feature-0" + whichPlusOne + "-bt-on.png";

document.getElementById("content"+which).style.display="block";

}

function content\_advance() {

if (running) {

curindex=(curindex<totalcontent-1)? curindex+1: 0

display\_content()

}

}

function display\_content() {

if (running) {

get\_total();

contract\_all();

expand\_one(curindex);

timingvar = setTimeout("content\_advance()", rotation\_timer);

}

else {

running=true;

display\_content();

// the following line was used to toggle the play/stop button

//document.getElementById("div1").innerHTML='<a href="#" name="link4" onclick="stop\_content()"><img src="//media.highlights.com/img-parents-slideshownav/Stop.gif" name="Image2" alt="Stop Slideshow"></a>'

}

}

function stop\_content() {

if (running) {

running=false

// the following line was used to toggle the play/stop button

// document.getElementById("div1").innerHTML='<a href="#" name="link3" onclick="display\_content()"><img src="http://media.highlights.com/img-parents-slideshownav/Play.gif" name="Image1" alt="Play Slideshow"></a>'

}

}

function display\_next() {

stop\_content()

get\_total()

contract\_all()

next\_calc()

expand\_one(curindex)

}

function display\_previous() {

stop\_content()

get\_total()

contract\_all()

previous\_calc()

expand\_one(curindex)

}

function display\_this(theOneToDisplay) {

//alert("running display\_this; theOneToDisplay is: " + theOneToDisplay);

stop\_content();

clearTimeout(timingvar);

contract\_all();

//alert("running display\_this; curindex is: " + curindex);

//alert("running display\_this; totalcontent is: " + totalcontent);

if (curindex >= 0 || curindex < totalcontent) {

//alert("curindex is now: " + curindex);

curindex = theOneToDisplay;

} else {

//alert("it didn't work right");

curindex = 0;

}

expand\_one(curindex);

timingvar = setTimeout("display\_content()", rotation\_timer); // After a set period, start up again with display\_content

}

function next\_calc(){

curindex=curindex+1

if (curindex==3) {

curindex=0

}

}

function previous\_calc() {

curindex=curindex-1

if (curindex==-1) {

curindex=2

}

}

function doImagePreload() {

preloadImages(the\_images);

}

function preloadImages(the\_images\_array)

{

for(var loop = 0; loop < the\_images\_array.length; loop++)

{

var an\_image = "an\_image"+loop;

var an\_image = new Image();

an\_image.src = the\_images\_array[loop];

//alert("loading: " + an\_image.src);

}

//alert("array is: " + the\_images);

}

function initFeatureRotation() {

doImagePreload();

display\_content();

}

window.onload=initFeatureRotation

// End Hiding -->

</script>

Omniture script code for tracking the page.

Some CSS “exception” code for certain one off pages like the home page only

<!-- Display tracking code - include files only: begin -->

<script language="JavaScript" src="[homepagetestLOCAL\_files/s\_settings.js](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL_files/s_settings.js)"></script>

<script language="JavaScript" src="[homepagetestLOCAL\_files/s\_code.js](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL_files/s_code.js)"></script>

<!-- Display tracking code - include files only: end -->

<!-- BLOCK: Hide breadcrumbs span -->

<style type="text/css">

span.breadcrumb {display:none;}

#mainfeatureblock {

width:470px;

height: 270px;

margin:0 0 40px 10px;

overflow:hidden;

background-image:url("img-hfcsite-main/featuread-back.jpg");

background-repeat:no-repeat;

background-position:left top;

}

#content0, #content1, #content2, #content3, #content4 {

width:444px;

height:217px;

margin: 14px auto auto 13px;

}

#switch\_controls {

margin:6px 16px 0px 0px;

float:right;

}

#switch\_controls div {

display:inline;

}

.bluehomebox {

width:182px;

padding-left:14px;

font-family: Arial, Helvetica, sans-serif;

}

.bluehomebox p {

margin:6px auto 0px auto;

padding-bottom:20px; }

</style>

</head><body topmargin="0" leftmargin="0" marginheight="0" marginwidth="0">

<!-- ClickTale Top part -->

<script type="text/javascript">

var WRInitTime=(new Date()).getTime();

</script>

<!-- ClickTale end of Top part -->

<div id="block-block-35" class="clear-block block block-block">

<div class="content"><!-- BLOCK: Set siteId, ccid, etc. in session -->

</div>

</div>

<div id="block-block-3" class="clear-block block block-block">

<div class="content"><!-- BLOCK: top nav outer -->

<a name="topofpage"></a>

<div id="topnavouter"><!-- begin topnavouter div -->

<div id="topnav"><!-- begin topnav div -->

<div id="topnavlogo"><a href="[http://www.highlights.com/](view-source:http://www.highlights.com/)"><img title="Highlights.com Home" src="[homepagetestLOCAL\_files/hfclogo\_01.gif](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL_files/hfclogo_01.gif)" alt="" width="234" border="0" height="29"></a></div>

<div id="searcharea"><!-- begin searcharea div -->

<div id="searchbox">

<form name="searchForm" action="http://search.highlights.com">

<input name="q" size="15" maxlength="35" value="" onfocus="this.select();" type="text">

</form></div>

<div id="searchbutton"><input name="Search" src="[homepagetestLOCAL\_files/search\_bt.gif](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL_files/search_bt.gif)" alt="Search" title="Search" type="image" border="0"></div>

</div>

<!-- end searcharea div -->

<div id="topnavlinks"><!-- begin topnavlinks div --> <a class="hoverunderline" href="[http://www.highlightsparents.com/](view-source:http://www.highlightsparents.com/)">PARENTING TIPS</a><a class="hoverunderline" href="[http://www.highlightsteachers.com/](view-source:http://www.highlightsteachers.com/)">TEACHER RESOURCES</a><a class="hoverunderline" href="[http://www.highlightskids.com/](view-source:http://www.highlightskids.com/)">HIGHLIGHTS KIDS</a></div>

<!-- end topnavlinks div -->

<div class="clr">&nbsp;</div>

</div>

<!-- end topnav div --></div>

<!-- end topnavouter div --></div>

</div>

<div id="block-block-4" class="clear-block block block-block">

<div class="content"><!-- BLOCK: top nav bar inner 1 -->

<div id="topnavmainouter"><!-- begin topnavmainouter div -->

<div id="topnavmain"><!-- begin topnavmain div -->

<div id="bar1logo"><a href="[http://www.highlights.com/](view-source:http://www.highlights.com/)"><img src="[homepagetestLOCAL\_files/hfclogo\_bottom.png](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL_files/hfclogo_bottom.png)" alt="Highlights logo" title="Highlights.com Home" width="230" border="0" height="83"></a></div>

<div id="bar1sliver" style="float: left;"><img src="[homepagetestLOCAL\_files/navbarsleftedge\_2.jpg](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL_files/navbarsleftedge_2.jpg)" name="navBar1Sliver" width="10" border="0" height="65"></div>

<!-- begin nav bars -->

<div id="navbars">

<!-- begin primary nav bar -->

<div id="bar1"><div id="bar1agedrop"><form action="null">

<script type="text/javascript">

function shopByAgeDropdown(passedform)

{

var urlbase = "http://search.highlights.com" ;

selecteditem = passedform.searchByAge.selectedIndex ;

searchByAge = passedform.searchByAge.options[ selecteditem ].value ;

fullUrlString = urlbase + searchByAge;

if (searchByAge.length != 0) {

location.href = urlbase + searchByAge ;

nopassedform.reset();

}

}

</script>

<select name="searchByAge" onchange="shopByAgeDropdown(this.form)">

<option value="" selected="selected">Select</option>

<option value="?age=3&amp;i=1&amp;u1=age">Age 3</option>

<option value="?age=4&amp;i=1&amp;u1=age">Age 4</option>

<option value="?age=5&amp;i=1&amp;u1=age">Age 5</option>

<option value="?age=6&amp;i=1&amp;u1=age">Age 6</option>

<option value="?age=7&amp;i=1&amp;u1=age">Age 7</option>

<option value="?age=8&amp;i=1&amp;u1=age">Age 8</option>

<option value="?age=9&amp;i=1&amp;u1=age">Age 9</option>

<option value="?age=10&amp;i=1&amp;u1=age">Age 10</option>

<option value="?age=11&amp;i=1&amp;u1=age">Age 11</option>

<option value="?age=12&amp;i=1&amp;u1=age">Age 12</option>

</select></form></div><div id="bar1age">See All By Age</div>

<div id="mainnavlinks"><ul id="topnav\_mainMenu"><li style="background: transparent none repeat scroll 0% 0%; -moz-background-clip: -moz-initial; -moz-background-origin: -moz-initial; -moz-background-inline-policy: -moz-initial;" id="mags\_mainMenu" onmouseover="javascript:display\_magsSubmenu()"><a style="color: white;" href="[http://www.highlights.com/highlights-magazines-for-kids](view-source:http://www.highlights.com/highlights-magazines-for-kids)" class="hoverunderline">Highlights Magazines</a></li><li style="background: transparent none repeat scroll 0% 0%; -moz-background-clip: -moz-initial; -moz-background-origin: -moz-initial; -moz-background-inline-policy: -moz-initial;" id="clubs\_mainMenu" onmouseover="javascript:display\_clubsSubmenu()"><a style="color: white;" href="[http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/CategoryDisplay?storeId=16151&amp;catalogId=17603&amp;categoryId=241891](view-source:http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/CategoryDisplay?storeId=16151&catalogId=17603&categoryId=241891)" class="hoverunderline">Highlights Clubs</a></li><li style="background: rgb(175, 219, 122) none repeat scroll 0% 0%; -moz-background-clip: -moz-initial; -moz-background-origin: -moz-initial; -moz-background-inline-policy: -moz-initial;" id="merch\_mainMenu" onmouseover="javascript:display\_merchSubmenu()"><a style="color: black;" href="[http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/CategoryDisplay?storeId=16151&amp;catalogId=17603&amp;categoryId=241892](view-source:http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/CategoryDisplay?storeId=16151&catalogId=17603&categoryId=241892)" class="hoverunderline">Highlights Merchandise</a></li></ul></div>

<div class="clr"></div>

</div><!-- end primary nav bar -->

<!-- begin secondary nav bar area -->

<div id="bar2"><div style="background-image: url(img-hfcsite-main/subnavback.jpg);" id="bar2links">

<ul style="display: none;" id="mags\_subMenu"><!-- Mags -->

<li><a href="[http://www.highlights.com/highlights-magazine-for-kids?productId=hfcmag](view-source:http://www.highlights.com/highlights-magazine-for-kids?productId=hfcmag)" class="hoverunderline">Highlights</a></li>

<li><a href="[http://www.highlights.com/high-five-magazine-for-kids?productId=hhfmag](view-source:http://www.highlights.com/high-five-magazine-for-kids?productId=hhfmag)" class="hoverunderline">Highlights High Five</a></li>

</ul>

<ul style="display: none;" id="clubs\_subMenu"><!-- Clubs -->

<li><a href="[http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&amp;catalogId=17603&amp;categoryId=241891&amp;productId=686723](view-source:http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=686723)" class="hoverunderline">Hidden Pictures Playground</a></li>

<li><a href="[http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&amp;catalogId=17603&amp;categoryId=241891&amp;productId=690724](view-source:http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=690724)" class="hoverunderline">Which Way USA</a></li>

<li><a href="[http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&amp;catalogId=17603&amp;categoryId=241891&amp;productId=690725](view-source:http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=690725)" class="hoverunderline">Top Secret Adventures</a></li>

<li><a href="[http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&amp;catalogId=17603&amp;categoryId=241891&amp;productId=692723](view-source:http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=692723)" class="hoverunderline">Mathmania</a></li>

<li><a href="[http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&amp;catalogId=17603&amp;categoryId=241891&amp;productId=692724](view-source:http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=692724)" class="hoverunderline">Puzzlemania</a></li>

<li><a href="[http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&amp;catalogId=17603&amp;categoryId=241891&amp;productId=692725](view-source:http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=692725)" class="hoverunderline">Puzzle Buzz</a></li>

</ul>

<ul style="display: inline;" id="merch\_subMenu"><!-- Merch -->

<li><a href="[http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/CategoryDisplay?storeId=16151&amp;catalogId=17603&amp;categoryId=241893](view-source:http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/CategoryDisplay?storeId=16151&catalogId=17603&categoryId=241893)" class="hoverunderline">Reading</a></li>

<li><a href="[http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/CategoryDisplay?storeId=16151&amp;catalogId=17603&amp;categoryId=241894](view-source:http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/CategoryDisplay?storeId=16151&catalogId=17603&categoryId=241894)" class="hoverunderline">Pretend Play</a></li>

<li><a href="[http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/CategoryDisplay?storeId=16151&amp;catalogId=17603&amp;categoryId=241895](view-source:http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/CategoryDisplay?storeId=16151&catalogId=17603&categoryId=241895)" class="hoverunderline">Arts and Crafts</a></li>

<li><a href="[http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/CategoryDisplay?storeId=16151&amp;catalogId=17603&amp;categoryId=241896](view-source:http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/CategoryDisplay?storeId=16151&catalogId=17603&categoryId=241896)" class="hoverunderline">Electronic Learning</a></li>

<li><a href="[http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/CategoryDisplay?storeId=16151&amp;catalogId=17603&amp;categoryId=241897](view-source:http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/CategoryDisplay?storeId=16151&catalogId=17603&categoryId=241897)" class="hoverunderline">Puzzles and Games</a></li>

<li><a href="[http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/CategoryDisplay?storeId=16151&amp;catalogId=17603&amp;categoryId=241898](view-source:http://www.highlights.com/pass-site-id?url=http://shop.highlights.com/webapp/wcs/stores/servlet/CategoryDisplay?storeId=16151&catalogId=17603&categoryId=241898)" class="hoverunderline">Science Fun</a></li>

</ul>

</div>

</div><!-- end secondary nav bar area -->

</div><!-- end nav bars -->

<div class="clr"></div>

</div><!-- end topnavmainouter div -->

</div><!-- end topnavmain div --></div>

</div>

<div id="mainouter"><!-- begin mainouter div -->

<div id="main"><!-- begin main div -->

<!-- begin 3 column area -->

<div id="mainleftcol"><!-- begin mainleftcol div -->

<div id="block-block-61" class="clear-block block block-block">

<div class="content"><!-- BLOCK: home test left side -->

<div class="leftcol" style="padding-top: 10px;"><img src="[img-hfcsite-main/kids-play-here.jpg](view-source:http://www.studioadam.com/code_samples/img-hfcsite-main/kids-play-here.jpg)" width="187" height="93" alt="Kids play here!" title="Highlights Kids web sites have free online fun for children!"><br /><a href="[http://www.puzzlemaniakids.com/](view-source:http://www.puzzlemaniakids.com/)" target="\_blank"><img src="[img-hfcsite-main/puzzlemania-kids.jpg](view-source:http://www.studioadam.com/code_samples/img-hfcsite-main/puzzlemania-kids.jpg)" width="187" height="183" alt="Puzzlemania Kids has free online puzzles and games for children!" title="PuzzlemaniaKids.com is full of interactive puzzles, games, Hidden Pictures, and more for children with NO ADVERTISING"></a><br /><a href="[http://www.highlightskids.com/](view-source:http://www.highlightskids.com/)" target="\_blank"><img src="[img-hfcsite-main/highlights-kids.jpg](view-source:http://www.studioadam.com/code_samples/img-hfcsite-main/highlights-kids.jpg)" width="187" height="193" alt="Highlights Kids has free online games and stories for children!" title="HighlightsKids.com is full of interactive games, Hidden Pictures, stories, and more for children with NO ADVERTISING"></a></div>

<!--<div class="leftcol" style="padding-top: 10px;"><a href="http://www.highlightskids.com/" target="\_blank" title="HighlightsKids.com is full of interactive games, Hidden Pictures, stories, and more for children with NO ADVERTISING"><img src="homepagetestLOCAL\_files/kids-home-ad.gif" alt="Highlights Kids website has free online fun for children"></a></div>

<div class="leftcol" style="padding-top: 10px;"><a href="http://www.highlights.com/hidden-pictures-iphone-game" title="Play Hidden Pictures on your iPhone and iPod touch!"><img src="homepagetestLOCAL\_files/sidead-iphone-app.jpg" alt="Play Hidden Pictures on your iPhone and iPod touch!" usemap="#iphonemap"></a></div>-->

<div style="width:170px; margin:30px 0px 10px 50px; text-align: center;"><a href="[http://www.highlights.com/newsroom-home](view-source:http://www.highlights.com/newsroom-home)" title="Highlights State of the Kid"><img src="[homepagetestLOCAL\_files/stateofkid\_highlights.jpg](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL_files/stateofkid_highlights.jpg)" width="170" height="66" alt="Highlights State of the Kid"></a><p style="font-size: 115%;">What kids told us...<br><a href="[http://www.highlights.com/newsroom-home](view-source:http://www.highlights.com/newsroom-home)" title="Highlights State of the Kid">Read the report here.</a></p></div>

</div>

</div>

</div><!-- end mainleftcol div -->

<div id="mainmiddlecol"><!-- begin mainmiddlecol div -->

<span class="breadcrumb"><a href="[http://www.highlights.com/](view-source:http://www.highlights.com/)">Home</a></span>

<div id="node-274" class="node">

<!--<span class="submitted"></span>-->

<div class="content clear-block">

This is where the 3 rotating ad content blocks lived.

<div id="mainfeatureblock"><!-- BEGIN DIV MAINFEATUREBLOCK -->

<!--ADD YOUR TICKER CONTENT BELOW, by wrapping each one inside a <DIV> as shown below.-->

<!--For each DIV, increment its ID attribute for each additional content (ie: "content1", "content2" etc)-->

<div id="content0" style="display:block;">

<!-- ADD TICKER's CONTENT #1 HERE -->

<div class="feature\_inner\_container" style="background-image: url('img-hfcsite-main/feature-iphone-background.jpg'); background-repeat: no-repeat; background-position: left top; width:444px; height:217px; font-family: Arial, helvetica, sans-serif; font-size: 12px; line-height: 16px; font-weight:bold;">

<div style="float:right;"><a href="[http://www.highlights.com/hidden-pictures-iphone-game](view-source:http://www.highlights.com/hidden-pictures-iphone-game)"><img src="[img-hfcsite-main/feature-iphone-spacer.gif](view-source:http://www.studioadam.com/code_samples/img-hfcsite-main/feature-iphone-spacer.gif)" width="130px" height="216px" /></a></div>

<div><img src="[img-hfcsite-main/feature-iphone-new.gif](view-source:http://www.studioadam.com/code_samples/img-hfcsite-main/feature-iphone-new.gif)" width="91px" height="44px" alt="NEW" /></div>

<div><img src="[img-hfcsite-main/feature-iphone-head.gif](view-source:http://www.studioadam.com/code_samples/img-hfcsite-main/feature-iphone-head.gif)" width="313px" height="49px" alt="Play Hidden Pictures on your iPhone and iPod Touch!" /></div>

<div style="height:80px;"><p style="width:290px; margin:4px auto 0px 17px;">Now you can enjoy <em>Hidden Pictures</em> puzzles&nbsp;ANYWHERE!</p><ul style="width:290px; margin: 0px; padding-left: 30px;"><li style="margin: 0px; padding: 0.2em 0 0 0;">Interactive touch and find</li><li style="margin: 0px; padding: 0.2em 0 0 0;">Use clues and hints to find <em>Hidden Pictures</em></li></ul></div>

<div style="float:left;"><a href="[http://www.highlights.com/hidden-pictures-iphone-game](view-source:http://www.highlights.com/hidden-pictures-iphone-game)"><img src="[img-hfcsite-main/feature-iphone-learnmorebt.gif](view-source:http://www.studioadam.com/code_samples/img-hfcsite-main/feature-iphone-learnmorebt.gif)" width="157px" height="31px" alt="Learn more..." title="Learn more about the Hidden Pictures iPhone and iPod game" /></a></div>

<div><a href="[http://click.linksynergy.com/fs-bin/stat?id=8zxLWCpsE3c&offerid=146261&type=3&subid=0&tmpid=1826&RD\_PARM1=http%253A%252F%252Fitunes.apple.com%252FWebObjects%252FMZStore.woa%252Fwa%252FviewSoftware%253Fid%253D333263975%2526mt%253D8%2526uo%253D6%2526partnerId%253D30](view-source:http://click.linksynergy.com/fs-bin/stat?id=8zxLWCpsE3c&offerid=146261&type=3&subid=0&tmpid=1826&RD_PARM1=http%253A%252F%252Fitunes.apple.com%252FWebObjects%252FMZStore.woa%252Fwa%252FviewSoftware%253Fid%253D333263975%2526mt%253D8%2526uo%253D6%2526partnerId%253D30)" target="\_blank"><img src="[img-hfcsite-main/feature-iphone-buybt.gif](view-source:http://www.studioadam.com/code_samples/img-hfcsite-main/feature-iphone-buybt.gif)" width="156px" height="31px" alt="Buy the game now" title="Buy the game from the iTunes store now" /></a></div>

</div>

<!-- END CONTENT #1 -->

</div>

<div id="content1" style="display:none">

<!-- ADD TICKER's CONTENT #2 HERE -->

<div class="feature\_inner\_container"><a href="[http://www.highlights.com/puzzlemania-home](view-source:http://www.highlights.com/puzzlemania-home)"><img src="[img-hfcsite-main/feature-PZ-new.jpg](view-source:http://www.studioadam.com/code_samples/img-hfcsite-main/feature-PZ-new.jpg)" width="444px" height="217px" alt="Introducing the NEW Puzzlemania club from Highlights... Find out more" title="See the all new Puzzlemania puzzle book club from Highlights" /></a></div>

<!-- END CONTENT #2 -->

</div>

<div id="content2" style="display:none">

<!-- ADD TICKER's CONTENT #3 HERE -->

<div class="feature\_inner\_container" style="background-image: url('img-hfcsite-main/feature-hphotlink-back.jpg'); background-repeat: no-repeat; background-position: left bottom; width:444px; height:217px; font-family: Arial, helvetica, sans-serif; font-size: 12px; line-height: 16px; font-weight:bold; border:0px dotted; text-align:center;">

<div style="padding-top:114px;"><p style="margin:0px auto 0px auto; width:290px; text-align:center;">Receive a FREE downloadable Hidden Pictures&reg puzzle in your e-mail each month!</p></div>

<div style="width:444px; margin:10px auto 0px auto;"><a href="[http://www.highlights.com/newsletter-preferences-subscribe](view-source:http://www.highlights.com/newsletter-preferences-subscribe)"><img src="[img-hfcsite-main/feature-hphotlink-spacer.gif](view-source:http://www.studioadam.com/code_samples/img-hfcsite-main/feature-hphotlink-spacer.gif)" width="440px" height="54px" alt="Sign up for free Hidden Pictures in your email inbox every month" title="Sign up for free Hidden Pictures in your email inbox every month" /></a></div>

</div>

<!-- END CONTENT #3 -->

</div>

<!--End Ticker Code-->

<!--CODE FOR SLIDESHOW NAV BUTTONS-->

<div id="switch\_controls">

<div>

<a href="[#](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL.htm)" name="link1" onclick="display\_this(0)"><img src="[img-hfcsite-main/feature-01-bt-off.png](view-source:http://www.studioadam.com/code_samples/img-hfcsite-main/feature-01-bt-off.png)" id="featurelink1image"></a>

</div>

<div>

<a href="[#](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL.htm)" name="link2" onclick="display\_this(1)"><img src="[img-hfcsite-main/feature-02-bt-off.png](view-source:http://www.studioadam.com/code_samples/img-hfcsite-main/feature-02-bt-off.png)" id="featurelink2image"></a>

</div>

<div>

<a href="[#](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL.htm)" name="link3" onclick="display\_this(2)"><img src="[img-hfcsite-main/feature-03-bt-off.png](view-source:http://www.studioadam.com/code_samples/img-hfcsite-main/feature-03-bt-off.png)" id="featurelink3image"></a>

</div>

</div>

</div><!-- END DIV MAINFEATUREBLOCK -->

<div style="width:478px; height:383px; background-image:url('img-hfcsite-main/magazines-background.jpg'); background-repeat:no-repeat; background-position:left top; font-size:10px; line-height:14px; margin-bottom:20px;">

<div style="float:left;"><a href="[http://www.highlights.com/high-five-magazine-for-kids?productId=hhfmag](view-source:http://www.highlights.com/high-five-magazine-for-kids?productId=hhfmag)"><img src="[img-hfcsite-main/feature-hphotlink-spacer.gif](view-source:http://www.studioadam.com/code_samples/img-hfcsite-main/feature-hphotlink-spacer.gif)" width="186px" height="160px" alt="High Five Magazine" title="High Five Magazine is the perfect children's magazine for kids ages 2 through 6!" /></a><br /><a href="[http://www.highlights.com/highlights-magazine-for-kids?productId=hfcmag](view-source:http://www.highlights.com/highlights-magazine-for-kids?productId=hfcmag)"><img src="[img-hfcsite-main/feature-hphotlink-spacer.gif](view-source:http://www.studioadam.com/code_samples/img-hfcsite-main/feature-hphotlink-spacer.gif)" width="186px" height="180px" alt="Highlights Magazine" title="Highlights Magazine is the world's favorite kids magazine!" /></a></div>

<p style="padding: 92px 22px 0 198px; margin:0;">Packed with read-along stories, do-together activites, charming illustrations, My First Hidden Pictures&reg;, Say It in Spanish! and more, <em><strong>High Five</strong></em> makes a great gift that gives back all year long.</p>

<div style="font-size:11px; line-height:14px; font-weight:bold; padding:10px 25px 0 201px;"><p style="float:left; margin:0 11px 0 0;"><a href="[http://www.highlights.com/high-five-magazine-for-kids?productId=hhfmag](view-source:http://www.highlights.com/high-five-magazine-for-kids?productId=hhfmag)" class="hoverunderline">Subscribe</a></p>

<p style="float:left; margin:0 11px 0 0;"><a href="[http://www.highlights.com/pass-site-id?url=https://w1.buysub.com/pubs/HI/HHF/Gift\_Renewal\_Login\_Redirect.jsp?cds\_mag\_code=HHF&cds\_page\_id=77935](view-source:http://www.highlights.com/pass-site-id?url=https://w1.buysub.com/pubs/HI/HHF/Gift_Renewal_Login_Redirect.jsp?cds_mag_code=HHF&cds_page_id=77935)" class="hoverunderline">Renew</a></p>

<p style="margin:0 0px 0 0;"><a href="[http://www.highlights.com/customer-service-high-five-magazine](view-source:http://www.highlights.com/customer-service-high-five-magazine)" class="hoverunderline">Customer Service</a></p></div>

<p style="padding: 50px 25px 0 180px; margin:0;">The experts at <em><strong>Highlights</strong></em> know how to keep kids reading, thinking and learning with a wide variety of fresh new stories, puzzles, crafts, games and activities each month.</p>

<div style="font-size:11px; line-height:14px; font-weight:bold; padding:10px 25px 0 194px;"><p style="float:left; margin:0 11px 0 0;"><a href="[http://www.highlights.com/highlights-magazine-for-kids?productId=hfcmag](view-source:http://www.highlights.com/highlights-magazine-for-kids?productId=hfcmag)" class="hoverunderline">Subscribe</a></p>

<p style="float:left; margin:0 11px 0 0;"><a href="[http://www.highlights.com/pass-site-id?url=https://w1.buysub.com/pubs/HI/HFK/Gift\_Renewal\_Login\_Redirect.jsp?cds\_mag\_code=HFK&cds\_page\_id=77934](view-source:http://www.highlights.com/pass-site-id?url=https://w1.buysub.com/pubs/HI/HFK/Gift_Renewal_Login_Redirect.jsp?cds_mag_code=HFK&cds_page_id=77934)" class="hoverunderline">Renew</a></p>

<p style="margin:0 0px 0 0;"><a href="[http://www.highlights.com/customer-service-highlights-magazine](view-source:http://www.highlights.com/customer-service-highlights-magazine)" class="hoverunderline">Customer Service</a></p></div>

</div>

<div id="category\_name" class="store\_page\_header">Customer Favorites</div>

Legacy table code that had not yet been removed at the time of this snapshot.

<div id="category\_featured\_items" class="allStore\_featured\_items">

<!-- Start - JSP File name: MultipleProductsDisplay.jsp -->

<table id="table\_multiple\_products" border="0" cellpadding="0" cellspacing="0">

<tbody><tr class="tr\_multiple\_products\_row">

<td class="td\_multiple\_products\_row\_column" valign="top">

<!-- Start - JSP File name: SingleProductDisplay.jsp -->

<div class="Div\_single\_product">

<div class="product\_image" id="single\_product\_image\_684236">

<a class="a\_single\_product\_image" id="a\_single\_product\_image\_684236" href="[http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&amp;productId=685238&amp;catalogId=17603&amp;categoryId=241896](view-source:http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&productId=685238&catalogId=17603&categoryId=241896)"><img class="single\_product\_image" id="single\_product\_image\_684236" src="[homepagetestLOCAL\_files/007083.jpg](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL_files/007083.jpg)"></a>

</div>

<div class="product\_name" id="single\_product\_name\_684236">

<a class="a\_single\_product\_image" href="[http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&amp;productId=685238&amp;catalogId=17603&amp;categoryId=241896](view-source:http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&productId=685238&catalogId=17603&categoryId=241896)">Amazing Money Jar</a>

</div>

<div class="product\_price" id="single\_product\_price\_684236">$14.98</div>

</div>

<!-- End - JSP File name: SingleProductDisplay.jsp -->

</td>

<td class="td\_multiple\_products\_row\_column" valign="top">

<!-- Start - JSP File name: SingleProductDisplay.jsp -->

<div class="Div\_single\_product">

<div class="product\_image" id="single\_product\_image\_684735">

<a class="a\_single\_product\_image" id="a\_single\_product\_image\_684735" href="[http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&amp;productId=685223&amp;catalogId=17603&amp;categoryId=241895](view-source:http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&productId=685223&catalogId=17603&categoryId=241895)"><img class="single\_product\_image" id="single\_product\_image\_684735" src="[homepagetestLOCAL\_files/006627.jpg](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL_files/006627.jpg)"></a>

</div>

<div class="product\_name" id="single\_product\_name\_684735">

<a class="a\_single\_product\_image" href="[http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&amp;productId=685223&amp;catalogId=17603&amp;categoryId=241895](view-source:http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&productId=685223&catalogId=17603&categoryId=241895)">Deluxe Sun Catcher Kit</a>

</div>

<div class="product\_price" id="single\_product\_price\_684735">$24.98</div>

</div>

<!-- End - JSP File name: SingleProductDisplay.jsp -->

</td>

<td class="td\_multiple\_products\_row\_column" valign="top">

<!-- Start - JSP File name: SingleProductDisplay.jsp -->

<div class="Div\_single\_product">

<div class="product\_image" id="single\_product\_image\_685244">

<a class="a\_single\_product\_image" id="a\_single\_product\_image\_685244" href="[http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&amp;productId=685244&amp;catalogId=17603&amp;categoryId=241897](view-source:http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&productId=685244&catalogId=17603&categoryId=241897)"><img class="single\_product\_image" id="single\_product\_image\_685244" src="[homepagetestLOCAL\_files/008705.jpg](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL_files/008705.jpg)"></a>

</div>

<div class="product\_name" id="single\_product\_name\_685244">

<a class="a\_single\_product\_image" href="[http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&amp;productId=685244&amp;catalogId=17603&amp;categoryId=241897](view-source:http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&productId=685244&catalogId=17603&categoryId=241897)">Hidden Picture Set of 4 Wipe-Off Posters</a>

</div>

<div class="product\_price" id="single\_product\_price\_685244">$19.98</div>

</div>

<!-- End - JSP File name: SingleProductDisplay.jsp -->

</td>

</tr>

</tbody></table>

<!-- End - JSP File name: MultipleProductsDisplay.jsp -->

</div>

<!-- IMAGE MAP FOR FEATURE IPHONE AD -->

<map id="iphonemap" name="iphonemap">

<area shape="rect" coords="170,184,788,213" alt="Buy Hidden Pictures for your iPhone and iPod touch!" title="Buy Hidden Pictures for your iPhone and iPod touch!" href="[http://itunes.com/apps/highlightshiddenpictures](view-source:http://itunes.com/apps/highlightshiddenpictures)">

<area shape="poly" coords="0,0,466,0,466,228,295,228,295,178,168,178,168,228,0,228" alt="Play Hidden Pictures on your iPhone and iPod touch!" title="Play Hidden Pictures on your iPhone and iPod touch!" href="[http://www.highlights.com/hidden-pictures-iphone-game](view-source:http://www.highlights.com/hidden-pictures-iphone-game)">

</map>

<!--iPhone image info <div id="mainfeatureblock"><a href="//www.highlights.com/hidden-pictures-iphone-game" title="Play Hidden Pictures on your iPhone and iPod touch!"><img src="img-hfcsite-main/home-feature-iphone.jpg" alt="Play Hidden Pictures on your iPhone and iPod touch!" usemap="#iphonemap"></a></div>--> </div>

<div class="clear-block">

<div class="meta">

<div class="terms"><ul class="links inline"><li class="taxonomy\_term\_54 first last"><a href="[http://www.highlights.com/taxonomy/term/54](view-source:http://www.highlights.com/taxonomy/term/54)" rel="tag" title="">Home</a></li>

</ul></div>

</div>

</div>

</div>

</div><!-- end mainmiddlecol div -->

<div id="mainrightcol"><!-- begin mainrightcol div -->

<div id="block-block-39" class="clear-block block block-block">

<div class="content"><!-- BLOCK: NO on-page Shopping Cart -->

<div style="margin-right:20px;"><a href="[https://shop.highlights.com/webapp/wcs/stores/servlet/OrderCalculate?langId=-1&amp;storeId=16151&amp;catalogId=17603&amp;URL=OrderItemDisplay](view-source:https://shop.highlights.com/webapp/wcs/stores/servlet/OrderCalculate?langId=-1&storeId=16151&catalogId=17603&URL=OrderItemDisplay)" title="Shopping Cart"><img src="[homepagetestLOCAL\_files/shopcart\_bt.gif](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL_files/shopcart_bt.gif)" alt="Shopping Cart"></a></div></div>

</div>

<div id="block-block-62" class="clear-block block block-block">

<div class="content"><!-- BLOCK: home test right column -->

<div class="bluehomebox" style="">

<div class="top" style=""><img src="[img-hfcsite-main/rightbluebox-top.gif](view-source:http://www.studioadam.com/code_samples/img-hfcsite-main/rightbluebox-top.gif)" width="182" height="26" alt=""></div>

<div class="center" style="background-image:url('img-hfcsite-main/rightbluebox-background.gif'); background-repeat:repeat; background-position:left top; padding:0px 15px;">

<h2 style="margin:0 0 16px 0;">Highlights Clubs</h2>

<div><a href="[http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=686723](view-source:http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=686723)"><img src="[http://media.highlights.com/img-hfcsite-prod-thumb/HP001.jpg](view-source:http://media.highlights.com/img-hfcsite-prod-thumb/HP001.jpg)" width="100" height="100" style="border:2px solid #b5c7d7;" alt=""></a></div>

<p><strong><a href="[http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=686723](view-source:http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=686723)" class="hoverunderline" style="color:#2351a7;">Hidden Pictures Playground</a></strong></p>

<div><a href="[http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=692725](view-source:http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=692725)"><img src="[http://media.highlights.com/img-hfcsite-prod-thumb/puzzle-buzz.jpg](view-source:http://media.highlights.com/img-hfcsite-prod-thumb/puzzle-buzz.jpg)" width="100" height="100" style="border:2px solid #b5c7d7;" alt=""></a></div>

<p><strong><a href="[http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=692725](view-source:http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=692725)" class="hoverunderline" style="color:#2351a7;">Puzzle Buzz</a></strong></p>

<div><a href="[http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=690724](view-source:http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=690724)"><img src="[http://media.highlights.com/img-hfcsite-prod-thumb/which-way-usa.jpg](view-source:http://media.highlights.com/img-hfcsite-prod-thumb/which-way-usa.jpg)" width="100" height="100" style="border:2px solid #b5c7d7;" alt=""></a></div>

<p><strong><a href="[http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=690724](view-source:http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=690724)" class="hoverunderline" style="color:#2351a7;">Which Way USA</a></strong></p>

<div><a href="[http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=690725](view-source:http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=690725)"><img src="[http://media.highlights.com/img-hfcsite-prod-thumb/top-secret-adventures.jpg](view-source:http://media.highlights.com/img-hfcsite-prod-thumb/top-secret-adventures.jpg)" width="100" height="100" style="border:2px solid #b5c7d7;" alt=""></a></div>

<p><strong><a href="[http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=690725](view-source:http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=690725)" class="hoverunderline" style="color:#2351a7;">Top Secret Adventures</a></strong></p>

<div><a href="[http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=692723](view-source:http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=692723)"><img src="[http://media.highlights.com/img-hfcsite-prod-thumb/mathmania.jpg](view-source:http://media.highlights.com/img-hfcsite-prod-thumb/mathmania.jpg)" width="100" height="100" style="border:2px solid #b5c7d7;" alt=""></a></div>

<p><strong><a href="[http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=692723](view-source:http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=692723)" class="hoverunderline" style="color:#2351a7;">Mathmania</a></strong></p>

<div><a href="[http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=692724](view-source:http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=692724)"><img src="[http://media.highlights.com/img-hfcsite-prod-thumb/puzzlemaniaNew.jpg](view-source:http://media.highlights.com/img-hfcsite-prod-thumb/puzzlemaniaNew.jpg)" width="100" height="100" style="border:2px solid #b5c7d7;" alt=""></a></div>

<p><strong><a href="[http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=692724](view-source:http://shop.highlights.com/webapp/wcs/stores/servlet/ProductDisplay?storeId=16151&catalogId=17603&categoryId=241891&productId=692724)" class="hoverunderline" style="color:#2351a7;">Puzzlemania</a></strong></p>

</div>

<div class="bottom"><img src="[img-hfcsite-main/rightbluebox-bottom.gif](view-source:http://www.studioadam.com/code_samples/img-hfcsite-main/rightbluebox-bottom.gif)" width="182" height="28" alt=""></div>

</div>

</div>

</div>

</div><!-- end mainrightcol div -->

<div class="clr"></div>

<!-- end 3 column area -->

</div><!-- end main div -->

</div><!-- end mainouter div -->

<div id="footerouter"><!-- begin footerouter div -->

<div id="block-block-12" class="clear-block block block-block">

<div class="content"><!-- BLOCK: Hide Taxonomy Terms -->

<style type="text/css">.terms {display:none;}</style></div>

</div>

<div id="block-block-2" class="clear-block block block-block">

<div class="content"><!-- BLOCK: footerNavigation -->

<div id="footer"><!-- begin footer div -->

<ul>

<li><a href="[http://www.highlights.com/newsletter-preferences-subscribe](view-source:http://www.highlights.com/newsletter-preferences-subscribe)" name="&amp;lid=Customer\_Service&amp;lpos=footer" class="hoverunderline">Email Newsletters</a></li>

<li><a href="[http://www.highlights.com/login-my-account](view-source:http://www.highlights.com/login-my-account)" name="&amp;lid=Customer\_Service&amp;lpos=footer" class="hoverunderline">My Account</a></li>

<li><a href="[http://www.highlights.com/customer-service-main](view-source:http://www.highlights.com/customer-service-main)" name="&amp;lid=Customer\_Service&amp;lpos=footer" class="hoverunderline">Customer Service</a></li>

<li><a href="[http://www.highlights.com/about-us](view-source:http://www.highlights.com/about-us)" class="hoverunderline">About Us</a></li>

<li><a href="[http://www.highlights.com/working-for-highlights](view-source:http://www.highlights.com/working-for-highlights)" name="&amp;lid=Contact\_Us&amp;lpos=footer" class="hoverunderline">Careers</a></li>

<li><a href="[http://www.highlights.com/newsroom-home](view-source:http://www.highlights.com/newsroom-home)" name="&amp;lid=Contact\_Us&amp;lpos=footer" class="hoverunderline">Newsroom</a></li>

<li><a href="[http://www.highlights.com/contact-us](view-source:http://www.highlights.com/contact-us)" name="&amp;lid=Contact\_Us&amp;lpos=footer" class="hoverunderline">Contact Us</a></li>

<li><a href="[http://www.highlights.com/privacy-and-security](view-source:http://www.highlights.com/privacy-and-security)" class="hoverunderline">Privacy Policy</a></li>

<li><a href="[http://www.highlights.com/terms-of-use](view-source:http://www.highlights.com/terms-of-use)" class="hoverunderline">Terms of Use</a></li>

<li><a href="[http://www.highlights.com/site-map](view-source:http://www.highlights.com/site-map)" class="hoverunderline">Site Map</a></li>

</ul>

</div><!-- end footer div --></div>

</div>

<div id="underfooter">© Highlights for Children</div>

</div><!-- end footerouter div -->

Code for an ongoing popup survey.

More Omniture tracking code.

<!-- Begin: 4q.iperceptions.com -->

<script src="[homepagetestLOCAL\_files/1.txt](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL_files/1.txt)" type="text/javascript" defer="defer">

</script>

<!-- End: 4q.iperceptions.com -->

<!-- Display tracking code: begin -->

<script language="JavaScript" type="text/javascript">

s.pageName = "content:home:home page test";

s.channel = "content";

s.prop1 = "content:home";

s.prop2 = "";

s.prop3 = "";

s.prop34 = "content";

/\*\*\*\*\*\*\*\*\*\*\*\*\* DO NOT ALTER ANYTHING BELOW THIS LINE ! \*\*\*\*\*\*\*\*\*\*\*\*\*\*/

var s\_code=s.t();if(s\_code)document.write(s\_code)//-->

</script><script src="[homepagetestLOCAL\_files/standard.txt](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL_files/standard.txt)" language="JavaScript"></script>

<!-- Display tracking code: end -->

Affiliate tracking code.

Code to enable ClickTale, which took video screen captures of user behavior we could play back and analyze.

<!-- begin add ROI trax code (OneUpWeb)-->

<!-- Not displayed on Magazine Pages -->

<script type="text/javascript" src="[homepagetestLOCAL\_files/rts.js](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL_files/rts.js)"></script><iframe src="[homepagetestLOCAL\_files/rts.htm](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL_files/rts.htm)" scrolling="no" width="0" frameborder="0" height="0"></iframe>

<!-- end add ROI trax code-->

<!-- ClickTale Bottom part -->

<div id="ClickTaleDiv" style="display: none;"></div>

<script src="[homepagetestLOCAL\_files/WRb.js](view-source:http://www.studioadam.com/code_samples/homepagetestLOCAL_files/WRb.js)" type="text/javascript"></script>

<script type="text/javascript">

var ClickTaleSSL=1;

if(typeof ClickTale=='function') ClickTale(15101,0.023,"www");

</script>

<!-- ClickTale end of Bottom part -->

</body></html>